WHO MADE THIS RABBIT?

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HELP SOLVE A MYSTERY!

By Sum Bunny

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Authorship, Infrastructure, and the Ghost in the Code *(This document was exported from Mac Pages)*

🐇 I. THE ARTIFACT IN THE ROOM 🐇

Stop reading for a moment. Look at the rabbit in this document.

You are not looking at a picture downloaded from the internet. You are looking at **System Font: Apple Color Emoji / Glyph U+1F407**. This rabbit lives inside your computer. It was shipped with the operating system, installed in the font library, and summoned here by a keystroke.

It is not content. It is **Infrastructure**. And yet, it is undeniably *art*. It has volume, lighting, anatomy, and personality. Someone sat at a digital drafting table, likely in Cupertino, and drew it. They made choices. They saved the file. They went to lunch. And then their name was scrubbed from the history of the file.

🐇 II. MEET MAC THE RABBIT 🐇

To discuss this figure properly, we must give it a handle. I call it **Mac the Rabbit**.

This distinguishes it from the generic idea of a "bunny." Mac is a specific, rendered object.

- **Mac** has albinism (white fur, pink eyes).
- **Mac** is alert (ears up, posture gathered).
- **Mac** is soft (rendered with gradients, not flat vectors).

Naming Mac is a necessary act of **Reference Stabilization**. You cannot advocate for something you cannot name.

🐇 III. THE SMOKING GUN (THE EGG) 🐇

How do we know a human made this, and not an AI or a procedural generator? **Look at the tail.**

Mac's tail is not a puff-ball. It is a perfect, white, upright oval. It is an **Egg**. This is not an accident of geometry. It is a visual pun. It is an **Easter Egg** hidden on a rabbit that appears at Easter.

Systems do not make puns. Only people do. Algorithms do not understand irony. Only a human artist—bored, clever, or joyful—decides to hide an egg on the tail of a system asset. The tail is the **Signature**. It is the artist winking through the layer of corporate anonymity. It is the proof of life.

🐇 IV. THE MACK PARALLEL (STRUCTURAL LOAD) 🐇

In 1958, **Dr. Seuss** wrote *Yertle the Turtle*. At the bottom of the stack, holding up the King, was a turtle named **Mack**. Mack was the foundation. Mack did the work. Mack was silent.*

Mac the Rabbit is the digital descendant of **Mack the Turtle**.

- **Mack (Seuss):** Carries the physical load of the stack.
- **Mac (Apple):** Carries the emotional load of the user's communication.

Both exist in the **Layer of Invisibility**. When art becomes infrastructure, the maker must disappear so the utility can function. If you knew the artist's name, the emoji would feel "owned." To make it "yours," the system had to erase "theirs." This is not cruelty. It is **System Architecture**. But it comes at a cost.

🐇 V. THE CRISIS OF THE UNKNOWN MAKER 🐇

We do not know who carved the first stone wheel. We do not know who designed the letter 'A'. History is a graveyard of anonymous designers.

But Mac the Rabbit is different. This is not ancient history. This happened *recently*. The artist who drew Mac is likely still alive. They might be working in design today. They might be reading this PDF. They remember drawing the egg. **That memory still exists.**

This creates a rare historical condition: **A Solvable Mystery.** The trail is not cold. It is just obscured by a Non-Disclosure Agreement.

🐇 VI. THE PROPOSAL: A PROVENANCE LAYER 🐇

We cannot change the past, but we can design a better future. We do not need to plaster names over every icon. That would break the interface. But we can build a **Provenance Layer**.

Software already contains hidden text files (`credits.txt`) listing the engineers. Why is there no `assets_credits.txt`? Why is there no "Deep Click" that reveals the artist?

The Solution: Embed the metadata. Let it sleep in the code, invisible to the user but accessible to the historian. Let the artist sign the work on the inside of the casing.

🐇 VII. A CALL TO THE ARCHIVE (THE SONG) 🐇

Until the system changes, we are the memory. So this is a call to the network. To the engineers, the designers, the archivists, and the former employees. Someone knows who put the egg on the tail.

We are not looking to expose a secret. We are looking to honor a craft. We are looking to say: **"I see what you did. I see the egg. I see you."**

If we do not ask now, while the memories are warm, Mac will join the hieroglyphs—another beautiful thing made by a ghost.

Who made this rabbit? The answer exists. Go find it.

Author's Note: *The naming of "Mac" and the analysis of the "Egg" are original contributions by Sum Bunny (2025). The reference to "Mack" refers to the character created by Dr. Seuss, used here as a structural parallel for invisible labor.*

(Exported from Mac Pages.)

The rabbit *is* watching.

Part of the Sum Bunny Canon (Ark Hive Press, 2025).

This was written through a collaboration between a human author and AI systems acting as analytical tools. The machines provided structure; the human provided judgment. Nothing appears here that the author did not personally create, refine, choose, and claim.

HEY JOSIANE,

🐇❤️
SUM BUNNY LOVES YOU!!!

FREE FLASH